



Join the 2nd Annual
**California
Disability
Community
Advocacy Day**
April 1 - 2

Sponsorship Opportunities

ABOUT US

The 2nd Annual “DisCo at the Capitol: California Disability Community Advocacy Day” inspires, educates, and empowers attendees to become advocates for Californians with disabilities and to be part of the disability rights movement.

The two-day event is presented by The Arc of California, Easterseals, and United Cerebral Palsy. It features well-known speakers who have been trailblazers for promoting policies that improve the disability support system – enabling people with disabilities to live inclusively in their communities. Attendees will include government officials and changemakers within the disability community, as well as self-advocates, family members, support professionals, and educators. Each sponsor will be offered the best opportunities to gain maximum brand exposure.



Presented by



WHO WE ARE

The DisCo at the Capitol is brought to you by three of the most prominent nonprofit organizations in California dedicated to protecting the rights of people with disabilities and advancing inclusion in all aspects of our communities.

- **The Arc of California** promotes and protects the human rights of people with disabilities and actively supports their full inclusion and participation in the community throughout their lifetimes.
- For more than 100 years, **Easterseals** has been leading the way to full equity, inclusion and access through life-changing disability and community services.
- California affiliates of **United Cerebral Palsy** is a nationwide network of organizations providing support and services to children and adults with disabilities to live a “Life Without Limits”.



BECOME A SPONSOR OR BENEFACTOR

Help support the DisCo: California Disability Community Advocacy Day on April 1 and April 2, 2025 with a tax-deductible sponsorship contribution. Our ability to host this important event at no cost to members of the disability community depends on the generous support of organizations and individuals like you.

SPONSORSHIP AND BENEFACTOR OPPORTUNITIES

	Champion \$20,000	Advocate \$10,000	Supporter \$5,000	Partner \$2,000	Friend (Benefactor) \$500
Reserved 8-Top Table	X				
Article/Ad in Monday Morning Memo (55k Contacts)	X				
Video Ad Shared on Social Media	X	X			
Presenter on Day 1 or Day 2	X	X			
Acknowledgments in eblasts and social media posts (5 times+)	X	X	X	X	
Logo on All Promotional Materials and Event Signage, & Website	X	X	X	X	
Branded Merch in Swag Bags	X	X	X	X	
Included in Press Release	X	X	X	X	X
8 Comp Tickets, Day 1 and Evening Reception	X				
4 Comp Tickets, Day 1 and Evening Reception		X			
3 Comp Tickets, Day 1 and Evening Reception			X		
2 Comp Tickets, Day 1 and				X	
1 Comp Tickets, Day 1 and Evening Reception					X

For questions about sponsorship opportunities, please contact Tyler Hershey | tyler@thearcca.org | 760-283-6571